

IB Analysis Formative Assessment

Objectives Assessed

CO2 Analyze texts through IB concept lenses to determine different arguments within a text.

CO3 Apply the IB-style thinking framework, TAPAC, when analyzing literary and non-literary texts.

CO4 Evaluate analyses of texts from IB concept lenses to create a thesis statement informed by text type and authorial choice.

Directions: There are **TWO (2)** parts to your assessment. Read both before you begin.**PART I**

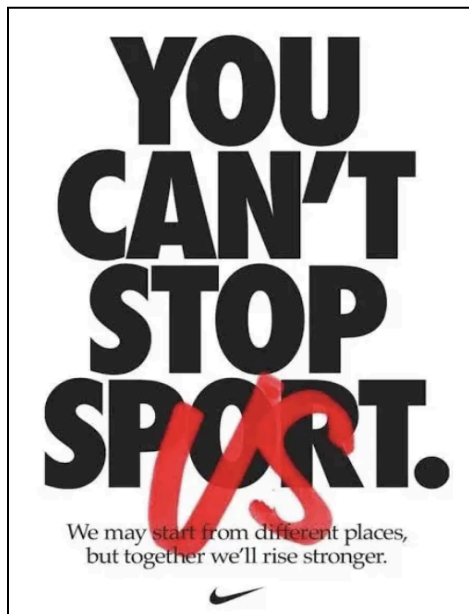
Watch Baz Luhrmann's adaptation of chapter 3 of *The Great Gatsby* [here](#) and re-read the original chapter 3 by Fitzgerald [here](#). **Begin when finished.**

You are to create a visual on Canva using at least **two (2) non-literary devices/choices**. Your visual must represent a **theme** you identify related to an **IB concept of your choosing** (Identity, Culture, Creativity, Communication, Perspective, Transformation, or Representation), synthesized from both adaptations from *The Great Gatsby*. There is a word bank of non-literary authorial choices below, along with examples of visual texts modeling these choices. Refer to [THIS](#) link for a short Canva tutorial.

NON-LITERARY DEVICES/CHOICES WORD BANK

You are free to use different ones than what's listed below. This just gets you started.

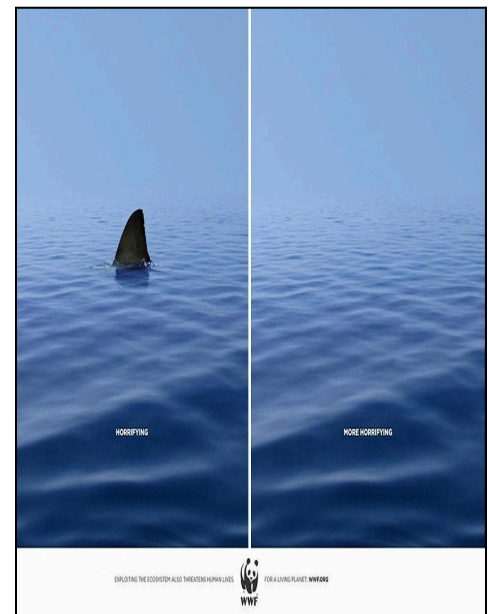
Color Palette	Visual Metaphor	Framing	Typography
Composition / Layout	Iconography	Juxtaposition	Visual Contrast

Non-Literary Text Examples

AD



PSA



PSA

Give your visual a title. Download the visual from Canva as a PDF and save it to your Google Drive. Upload it here [File](#)

PART II: Rationale

Directions: Now that you've created your visual, you will apply the TAPAC framework to analyze your own product and create a thesis statement for your visual text. Complete each step in order.

Step 1: TAPAC Analysis

Text type: What kind of non-literary text did you create (for example, a poster, PSA, or advertisement)? Why did you choose it?

Author: You are the author. What role did you take on when creating this (for example, an advertiser, an activist, or a campaign designer)?

Purpose: What do you want your visual to make the audience think, feel, or do?

Audience: Who is your visual made for? How did that audience shape your design?

Context: When and where would this visual appear? How does that connect to the theme you drew from The Great Gatsby?

Step 2: Devices/Choices

Identify at least two devices/choices you used (for example, color palette, visual metaphor, framing, typography, composition/layout, iconography, juxtaposition, or visual contrast). For each one:

- Name the device/choice and describe where it appears in your visual
- Explain how it supports your message.

Write your answers where the blue text is, and delete these instructions before submitting

Device Name	Where is this seen? <i>You may attach a screenshot</i>	How does this device convey your message?
Device/Choice 1	This is seen in...	This device conveys my message by...

Device/Choice 2	This is seen in...	This device conveys my message by...

Step 3: IB Concept Lens and Theme

Which IB concept lens does your visual connect to most? Connect the lens to a theme and write the argument your visual creates.

Below is an example. Delete before submitting.

IB Concept: Transformation

Theme: Environmental harm

Argument: The actions of industries set off a chain reaction, transforming a single source of harm into widespread damage.

IB Concept: _____

Theme: _____

Argument your visual makes based on the IB concept and theme:

Step 4: Thesis Statement

Using your answers above, write a thesis statement for your visual. It must name:

- The text type and author
- Your IB concept lens/theme informed argument from step 3
- Your two devices/choices

Need a starting point? Try: "In my [text type] [Title], I argue that [argument], which is seen through my use of [device/choice] and [device/choice]."

Submit this completed document with your attached Canva visual by Sunday, November 1st at 11:59 PM